

# Klinz Food Pvt. Ltd

— COMPANY PROFILE





# ABOUT KLINZ

**Klinz Food Pvt. Ltd.** is a **certified, advance processing and packaging water plant.**

The production at **KLINZ** meet the **national and international standards** in term of quality and radical periodical maintenance and **duly certified** from all quality control authorities of Pakistan.

**KLINZ Food Pvt. Ltd.** is producing and selling the finest quality bottled mineral water in different packaging over a decade across Punjab.

Due to premium quality of water, various organizations of **national** and **international** stature continue to consume **KLINZ** water over the years.

**KLINZ** ensure to leave no stone unturned to provide the best possible product and services to its worthy clients.

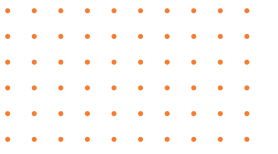
Our safe bottled water is available in all possible range of sizes.



# MISSION STATEMENT

**Klinz Food Pvt. Ltd** recognizes that it has a responsibility to the environment beyond legal and regulatory requirements. We are committed to reducing our environmental impact and continually improving our environmental performance as an integral part of our business strategy and operating methods, with regular review points. We will encourage customers, suppliers and other stakeholders to do the same.





---

# OBJECTIVE

We aim to excel in providing quality drinking mineral water & services to our valued clients and to ensure maximum value returns for their money.



# CERTIFICATIONS

Number: 004440

**Pakistan Standards**

**Pakistan Standards and Quality Control Authority**

Licence for the use of the Pakistan Standard Mark

Agreement No. 247/16-143

License No. CMC-147/2019/5

M/s. KLINZ FOOD (PVT) LTD.

Address: Plot # 10-A Punjab Small Industrial Estate Kotcho Jail Road Kat Lakhpet Lahore

License shall be valid from 1-Jun-19 to 31-Dec-20 and renewable as prescribed under the Rules.

Signature: *[Signature]*

Director

Date: 27-Mar-19

THE FIRST SCHEDULE		
PS Mark	Article / Process	Pakistan Standard(s)
	Bottled Drinking Water "Klinz" Brand	QCS 4015/2018/02

THE SECOND SCHEDULE			
Article / Process	Unit	Marking Fee Per Unit	Mode of Payment
Bottled Drinking Water "Klinz" Brand	Ex-Factory Price	0.05%	Through Bank Draft Quarterly

**پنجاب فوڈ اتھارٹی**

**فوڈ بزنس لائسنس سرٹیفکیٹ**

**Food Business License Certificate**

**KLINZ PURE WATER**

کلینز پور واٹر

License Number: 11142-2021 To: 01-01-2023

License Number: 11142-2021

Business Name: KLINZ PURE WATER

Business Address: Plot # 10-A Punjab Small Industrial Estate Kotcho Jail Road Kat Lakhpet Lahore

CNC Number: 11142-2021

Signature: *[Signature]*

Director

Date: 27-Mar-19

**ROYALCERT INTERNATIONAL REGISTRARS**

**CERTIFICATE**

Certification No. 000004/000004

Initial Certification Date: 06.11.2017

Recertification Date: 11

Issue Date: 19.01.2020

Expiry Date: 04.01.2025

Revision Date / No: 19.01.2020/ 02

RoyalCert International Registrars certifies that the management system of the organization has been assessed and found to be in accordance with the requirements of the related standard.

**ISO 9001:2015**

**KLINZ FOOD (PVT) LTD.**

Plot No 10-A Punjab Small Industrial Estate Kotcho Jail Road Kat Lakhpet Lahore, Pakistan

Scope: Provision of Safe & Healthy Drinking Water

Operation Manager: Carolin Hötter

*[Signature]*

**IAF** **DAKKS**

Registered address: RoyalCert International Registrars GmbH, 10117 Berlin, Germany

Registration No. 11142-2021

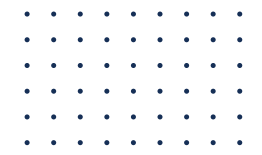
Expiry Date: 04.01.2025

Revision Date / No: 19.01.2020/ 02

# PRODUCT INFORMATION

- Initially we were operating in 19 LTR bottles only, serving cooperate clients but with the passage of time we have introduced other SKUs including
- 6 LTR
- 1500 ml
- 500 ml
- 330 LTR





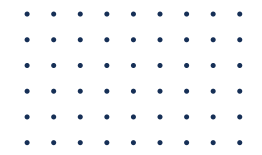
---

# OUR ALLIANCE

We are brand partners with “Alfatah” group and supplying pure drinking water in multiple packaging by the name of “Denali” available at all locations of “Alfatah Stores Nation wide”.





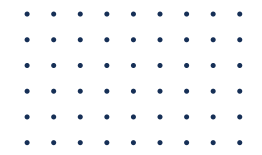


---

# OUR ALLIANCE

We are also proud to be a brand partner with the renowned restaurant chain **Salt n Pepper**, a name synonymous with quality dining and culinary excellence in Pakistan. This collaboration reflects our shared commitment to delivering outstanding experiences, whether through exceptional food or premium service. By aligning with a household name like Salt n Pepper, we aim to offer our customers enhanced value, trust, and consistency—hallmarks of a truly world-class partnership.





---

# OUR ALLIANCE

We are also proud to be a brand partner with the renowned restaurant chain **Salt n Pepper**, a name synonymous with quality dining and culinary excellence in Pakistan. This collaboration reflects our shared commitment to delivering outstanding experiences, whether through exceptional food or premium service. By aligning with a household name like Salt n Pepper, we aim to offer our customers enhanced value, trust, and consistency—hallmarks of a truly world-class partnership.



# COMPANY HISTORY

This company was started in 2007 with an aim in providing quality drinking water with 24/7 service level to the valued clients.

Our efforts were rewarded in the beginning when our company was selected by few leading banks & companies like :-





MCB Bank Ltd.

Dubai Islamic  
Bank

Custom Intelligence  
Office

Worldcall

Ovex Technologies  
International

Silk Bank

Bank Alfalah

Habib Bank Limite

Summit Bank

Carrefour  
(Hyperstar) Stores

Nishat Group

Raziq International  
Group

Metro Bus Service

Regional Tax Office

Alrazi Collection  
Centers

We are also proud to be a brand partner with the renowned restaurant chain **Salt n Pepper**, a name synonymous with quality dining and culinary excellence in Pakistan. This collaboration reflects our shared commitment to delivering outstanding experiences, whether through exceptional food or premium service. By aligning with a household name like Salt n Pepper, we aim to offer our customers enhanced value, trust, and consistency—hallmarks of a truly world-class partnership.

# FUTURE STRATEGIC DIRECTION

Our aim is to capture market leadership position and move to Other major cities of Pakistan in near future.





---

# TRACK RECORD



**Bank Alfalah- All branches of Bank Alfalah Lahore (Islamic & Conventional)**

## **Habib Bank Limited Currently 38 branches**

Few branches located at Anarkali, Mall Road, Gulberg, New Garden Town Branch, Johar Town Branch, Model Town , Collection Department Garden Town, Cavalry Ground Branch, DHA Branches etc.

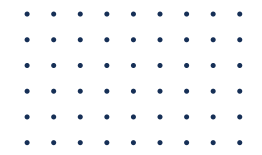
## **Summit Bank**

Passco Branch, Passco HO, Mall Rd Branch, Z Block DHA, Ichra Branch, NGT Branch, Azam Cloth, Cantt Branch, Y Block Branch, Lahore Stock Exchange Branch, Gulberg Branch, Multan Road Branch, Faisal Town, Ferozpur Road Branch, Circular Road

## **Metro Bus Transit**

Ticketing Offices located on both sides of the rou





---

# SKLILS

## Resources

- 1.Shahzore Trucks and a Suzuki Pickup Vans.
- 2.A dedicatd helpline 24/7.
- 3.Dedicated supervisory Staff.

All resources are in-house.

---

**Salt'n Pepper**  
**— Restaurant —**  
F A I S A L A B A D

# RESPONSIBILITIES

## Director Operations

- Approval of the Quality Assurance System
- Management Review
- Design Control
- Supplier Selection & Purchasing
- Training

## Quality & Production Manager

- Internal Audit
- In-house Quality Lab In-charge for daily water testing
- Resolution of Quality Assurance System Discrepancies
- Control & Maintenance of the Quality Assurance System
- Documentation & Change Control (Quality System Documents)





## **Manager Sales**

- Sales and Support Functions & Alliances
- Contract Review
- Sales Order Processing
- Design Control
- Estimating
- Project Management
- Planning & organization
- Supplier Selection & Purchasing
- Definition of Installation, Inspection, Test & Maintenance Requirements
- Training

## **Assistant Sales Manager**

- Sales
- New Market Trends & Competitors
- Contract Review and Order Processing

## **Support Manager**

- Planning and Co-ordination
- Control of Production and Measuring Equipment
- Maintenance of Support Stores
- Processing of Sales Orders
- Purchasing

## **Manager Finance**

- Control of Finance, Accounts
- Training
- Supplier Selection and Purchasing

## **Ware House**

- Control of Stock
- Replenishment Recommendation
- Protection and Preservation of Stock
- Receiving Inspection
- Packaging and Dispatch
- Market Trends & Competitors
- New Product Identification & Evaluation
- System Design

## **Administration Order Processing Clerk**

- Sales Database Administration
- Route Sheets & deliveries
- Customer queries & handing
- Allocation of Order Reference Numbers







# CONTACT US



## Address:

10\_A Punjab small industrial estate, Ismail Nagar Quaid e Azam  
Industrial Estate, Lahore, Punjab, Pakistan

## Contact:

0323-4739493

---

